Welcome to the HazingPrevention.Org 2017 Annual Report

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Letter From the CEO & Executive Director

In 2017, HazingPrevention.Org continued to expand our awareness, public policy/advocacy and educational programming to serve our expanding marketing of middle schools, high schools and colleges.

Our strong college market continues to grow with a record number of colleges and universities downloading our Resource Guides and participating in National Hazing Prevention Week, and thousands of students enrolled in our hazing prevention courses. Our PreventZone partnership with AliveTek has allowed us to increase the number of hazing prevention courses we offer — with three courses and modules available and more in development. We are seeing the results of over 110,000 students who have completed the courses, and have an advisory board reviewing the rich data the pre and post-surveys have provided us, to further evaluate the state of the science. New educational offerings included the launch of a new series of books published by HazingPrevention.Org.

On the public policy/advocacy front, HazingPrevention.Org released a statement June, 2017 in support of the REACH Act (Report and Education About Campus Hazing), bipartisan legislation that takes on the challenge of hazing on our college campuses by requiring incidents of hazing to be reported as part of a college’s annual crime report. We published a comprehensive state-by-state guide on anti-hazing statutes, and in November, 2017 we submitted an amicus brief on behalf of the State of Florida in regards to an appeal filed to the Florida Supreme Court in the FAMU hazing death.

Our Institute for Hazing Prevention is entering its 11th year, and with the success of our Institute in 2017 at Georgia Tech we turn our efforts to 2018. Our Board was pleased to announce the return of Tracy Maxwell, founder and long-time volunteer, in a new role for 2018 leading our education and programming efforts — she has been working on a number of new programs that will roll out in 2018 — a new webinar series, new Educational and Academy memberships, books, programs and trainings.

We know there is no quick fix — hazing prevention takes focus, education, reinforcement and most importantly collaboration and partnerships. Our model is solid, and we continue to employ many evidence-based tactics that work in tandem. At the direction of our Board, we continue to take the lead in integrating those tactics and offering a comprehensive prevention plan that leads us into 2018 and beyond. Thank you for your continued support by our side.

Emily N. Pualwan
CEO & Executive Director
HazingPrevention.Org
Institute for Hazing Prevention

Our 2017 Institute for Hazing Prevention was held on the campus of Georgia Tech in Atlanta, GA, and celebrated its tenth year. After its success, planning began in earnest for our 11th Institute to be held June 18-20 on the campus of Louisiana State University of Baton Rouge. Tracy Maxwell, founder and long-time volunteer returned in late 2017 to lead our education and programming efforts, with the roll-out of a new Institute curriculum, faculty and benefits.

In addition, two new institutional memberships were announced — Educational Membership, for those colleges, campuses and national organizations who are just starting hazing prevention efforts or want to take their plans to a new level, and Academy Memberships, for campuses who already have a hazing prevention plan, task force, and want to take their planning to new levels with year-round support for their team. Members can network with other campuses around best practices and prevention planning.

In the News

In 2017, we witnessed a number of tragic hazing deaths and incidents, and media coverage throughout the year. Hazing Prevention.Org leadership was interviewed and quoted in 61 news stories, including The Chronicle of Higher Education, NPR, The New York Times, NBC Nightly News, The Today Show and numerous state and university local papers and radio stations.

For a complete and up-to-date listing of all our news coverage, please visit our website.

“There is definitely this moment in time where society is not willing to accept behavior that in the past has been acceptable.”

TRACY MAXWELL, the founder of HazingPrevention.org, an anti-hazing organization, on a crackdown on college fraternity parties and initiations amid worries of binge drinking, sexual assault and even deaths.
Online Hazing Prevention Courses

In conjunction with Prevent.Zone by AliveTek, we have created evidence-based online courses, reflecting best practices established by leading academics studying hazing.

**Hazing Prevention: It’s Everyone’s Responsibility 101**
Our one-hour awareness and prevention-based course teaches college/university students how to recognize, prevent and report hazing.

**Fraternity and Sorority Life Module**
This 30-minute add-on module uses examples specific to fraternity and sorority life to prevent hazing activity in chapters or colonies.

**High School Course and High School Training Kit and Facilitator’s Guide**
Our High School Training Kit and Online Course can be used separately, but are ideally intended to be used in tandem with a gradual release model (facilitators working with student groups followed by students completing training on their own.) This model has a greater impact than using either course on its own.

Books

In 2017 HPO published three books, including a new resource for middle and high schools with The Parent Institute called *Hazing Prevention Starts Now; Making Sense of United States Hazing Statutes, 2017 Edition*; and *The Harms and Hazards of Hazing* by Dr. Gregory Parks.
National Hazing Prevention Week

National Hazing Prevention Week (NHPW) is an opportunity for campuses, schools, communities, organizations and individuals to raise awareness about the problem of hazing, educate others about hazing, and promote the prevention of hazing. HazingPrevention.Org™ is the organizer of National Hazing Prevention Week. We hold contests and give awards as well as support hundreds of high schools and colleges in putting on awareness and educational events during the last full week in September.

2017 Hank Nuwer Anti-Hazing Hero Awards

HazingPrevention.Org is proud to announce the recipients of the 2017 Hank Nuwer Anti-Hazing Hero Award. This prestigious award recognizes nominated individuals who stood up to hazing in their organizations, at their schools and campuses, or those who have helped educate others about the dangers of hazing and includes a diverse membership of winners since 2007. The 2017 Awards were made possible with support from Phi Delta Theta Fraternity and Fraternal Law Partners.

Congratulations to this year’s winners!

Michelle Guobadia
Mark Teixeira
Monica Youngblood

2017 Poster Design Winners

As part of National Hazing Prevention Week, HazingPrevention.Org holds a Poster Design Contest, open to college students in the U.S. The winning entry not only receives a cash prize but has his/her entry designated as the official poster of NHPW for the upcoming year. The contest attracted entries from creative and talented college and university students from across the country. This year’s entries were judged on an original poster on hazing prevention with the theme “Hazing Hurts: Stop the Cycle.”

First place – Megan Sayer
Second place – Isabell Pozell
Third place – Nicole Walley
All-new #40Actions Campaign

In 2017 HazingPrevention.Org launched our refreshed #40Actions Twitter campaign. For each of the 40 days leading up to National Hazing Prevention Week, one commonly heard excuse for hazing was posted via the Twitter account for HazingPrevention.Org (@PreventHazing) and the community responded with their answers for the excuse. The hashtags #40Actions and #NHPW17 were used and hundreds of participants, organizations and followers tweeted, retweeted and responded to the campaign. HPO now has over 7,500 followers on Twitter! Follow us @PreventHazing and get involved in our 2018 campaign!

High School Essay Contest

In conjunction with the National Federation of State High School Associations, we sponsor an annual High School Essay Contest, which receives hundreds of entries from around the country. This years’ entries were judged on a 500-word original essay on hazing prevention with the theme “Hazing Hurts: Stop the Cycle.”

FIRST PLACE
Hazing Hurts – Stop the Cycle
By Ariel McLain
Garrett Morgan School of Science, Cleveland, OH

SECOND PLACE
Hazing – End the Cycle
By Georgia Garrow
Marine Academy of Technology and Environmental Science, Point Pleasant Beach, NJ

THIRD PLACE
Hazing Hurts – Stop the Cycle
By Benjamin Pope
McClintock High School, Tempe, AZ
Our Partnerships

HazingPrevention.Org™ partners with businesses and organizations on special projects and programs that are relevant to the mission of HazingPrevention.Org.

Association of Fraternity/Sorority Advisors
AFA provides essential resources for the success of fraternity and sorority advisors, through programs, meetings, publications, networking and other opportunities. AFA is the leading voice in aligning the fraternity/sorority and higher education experience.

AliveTek/Prevent.Zone
AliveTek is a partner with HazingPrevention.Org in our online hazing prevention courses and modules for High Schools and Universities, through our platform Prevent.Zone. Ask us how you can customize courses for your school or organization!

CAMPUSPEAK
CAMPUSPEAK provides transformative learning experiences through keynote speakers, interactive workshops, consulting, and facilitation services, partnering with campuses and higher education organizations across the country.

Delta Phi Chi Military Sorority, Inc.
An organization that fosters beliefs of womanhood and support among women currently serving in the United States Armed Forces or for those women who have served honorably in the past and their families. In 2018, HPO and DFC began a partnership to provide hazing prevention awareness and education to members through joint campaigns and messaging.

eREADIA, LLC
Creators of the Just in Case app, eREADIA has partnered with HPO to add hazing prevention content to critical information on crisis intervention and suicide prevention to students via their smartphones.

The Harbor Institute
The Harbor Institute is an educational consulting firm partnering with institutions to facilitate programs, host conferences, and consult with fraternal organizations on culturally-based topics and issues. Harbor partners with HPO on content and program development.

James R. Favor & Company, LLC
The firm’s area of concentration involves the development, marketing, implementation and administration of Risk Management and Insurance Programs for national collegiate fraternities and sororities including their “local” chapters and house corporations throughout the U.S. and Canada.

Kappa Epsilon Psi Military Sorority, Inc.
An organization of elite professionals catering exclusively to military women, KEΨ is represented throughout the world. In 2017, HPO and KEΨ began a partnership to provide hazing prevention awareness and education to members of the armed forces through joint campaigns and messaging.

Fraternal Law Partners
A law practice dedicated to the issues impacting fraternities, sororities, student life organizations and their related charitable foundations, Fraternal Law is sponsor of the National Greek Hazing Hotline (888) NOT-HAZE.

National Federation of State High School Associations
NFHS leads the development of education-based interscholastic sports and activities that help students succeed in their lives by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. NFHS sponsors our high-school essay contest for NHPW.

The Parent Institute
A specialty information company and division of PaperClip Media, TPI provides online and printed resources for higher education and K-12 administrators. TPI partnered with HazingPrevention.Org to produce Hazing Prevention Starts Now, a comprehensive resource for middle and high schools.

DignityU
DignityU is an educational program designed to empower us all to make the choice, in every interaction, to honor the inherent value and worth of another human being. The first release of Dignity U will focus on college and university communities, with future releases for the workplace environment.
2017 National Donors, Sponsors, and Campus Members

CROWN

DELTA GAMMA FRATERNITY

for hope, for strength, for life.

PLATINUM

AliveTek, Inc.
Alpha Delta Pi
Alpha Kappa Alpha
Delta Chi
Fraternal Law Partners
James R. Favor & Company
Kappa Kappa Psi
Lambda Chi Alpha
Lianne Kowiak
NCAA

GOLD

Alpha Phi Alpha
James R. Favor & Company
Kappa Kappa Psi
Lambda Chi Alpha
Lianne Kowiak
NCAA

SIGMA NU FRATERNITY
Excelling with Honor

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James R. Favor & Company
Kappa Kappa Psi
Lambda Chi Alpha
Lianne Kowiak
NCAA

SIGMA NU FRATERNITY
Excelling with Honor

Thank you to our 2017 sponsors!

SILVER AND CAMPUS MEMBERS

Alpha Chi Omega
Florida Gulf Coast University
Norm Pollard
Phi Sigma Sigma

Alpha Phi
Gamma Phi Beta
North-American Interfraternity Conference (NIC)
Phi Delta Theta

Alpha Sigma Alpha
Georgia Tech
Phi Gamma Delta
Kappa Alpha Theta

CAMPUSPEAK
Jacksonville University
Phi Kappa Theta
Kappa Kappa Gamma

Chi Omega
Lennox Sancilio
Phi Sigma Sigma

College of William and Mary
Marc Mores

Cornell University
National Pan-Hellenic Council

Delta Sigma Pi
Norm Pollard
Sigma Chi

Eve Riley
North-American Interfraternity Conference (NIC)
Sigma Delta Tau

Florida Gulf Coast University
Southwestern Interfraternity Council
Sigma Kappa

Gamma Phi Beta
SUNY Geneseo

Georgia Tech
Tau Kappa Epsilon

Jonesboro University
Trapezade Fraternity

Kappa Alpha Theta
Zeta Psi

Kappa Kappa Gamma

Lennox Sancilio

Marc Mores

National Pan-Hellenic Council

Norm Pollard

North-American Interfraternity Conference (NIC)

Phi Delta Theta

Phi Gamma Delta

Phi Kappa Theta

Phi Sigma Sigma

REDFIN

Scott Bova

Sigma Chi

Sigma Delta Tau

Sigma Sigma Sigma

SUNY Geneseo

Tau Kappa Epsilon

Trapezade Fraternity

Zeta Psi
Financial Report

HazingPrevention.Org Financials
January 1 – December 31, 2017

REVENUE & SUPPORT
Contributions $109,658
Program Services 80,656
Product Sales 31,522
Total Revenue & Support $221,836

TOTAL FUNCTIONAL EXPENSES
Program Service $193,163
Management/General 50,620
Fundraising 4,089
Total Functional Expenses $247,872